

For Immediate Release  
Contact: Stacie Hawkins, Media Relations, 866.222.3370

## eMASON's CLARIFIRE Technology Drives Compliance With Servicemembers' Civil Relief Act (SCRA) Requirements

**CLEARWATER, Florida – February 17, 2012** —After reported fines of \$20 - \$54 million against companies violating the Servicemembers' Civil Relief Act (SCRA), the financial services industry has cried out for accurate and efficient means of complying with SCRA's requirement that lenders verify their borrowers' active military status. CLARIFIRE®, eMASON's web-based process automation software, now delivers a fast, easy-to-use solution for receiving Department of Defense (DOD) certifications of service or non-service status.

“By automating mortgage servicers' loan verification processes”, eMASON's CEO Jane Mason explains, “CLARIFIRE virtually eliminates human error by integrating intelligent business rules into its SCRA search functionality.” Processes within the system automatically request and store the DOD certificate and alert users to active duty status through a dashboard view of those loans. The SCRA policy is systemically enforced and a detailed, auditable record of compliance is stored. Repeated searches throughout the default process are automatically conducted to make sure the borrower's military status has not changed.

CLARIFIRE, hosted in a secure, private-cloud environment, fully integrates SCRA requirements, saving mortgage servicers time and money while reducing exposure to costly fines for SCRA non-compliance. The software presents process automation and data management in a way that all users can understand regardless of technical background. Employing the latest .Net framework (4.0), CLARIFIRE provides a single point of access for automated workflow, document uploading, tracking and storage of all critical loan data, including SCRA.

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### About eMASON, Inc.

[eMASON, Inc.](#) is a Women Owned Small Business (WOSB) located in Clearwater, Florida. Its clients include Fortune 500 companies and the largest investors in the U.S financial services industry. eMASON is among the nation's 500 fastest-growing private companies, according to Inc. magazine. The company was named 2011 Technology Company of the Year by the Tampa Bay Technology Forum and was a recipient of the Tampa Bay Business Journal's 2011 Tampa Bay “Fast 50” Awards. For more information, visit [www.eclarifire.com](http://www.eclarifire.com).

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Media Contact:  
Stacie Hawkins  
Media Relations  
eMASON, Inc.  
866.222.3370  
shawkins@eclarifire.com