

**For Immediate Release**

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## **eMASON ONCE AGAIN MAKES INC. 500|5000 LIST OF FASTEST GROWING COMPANIES IN AMERICA**

**August 20, 2012 - St. Petersburg, Florida** eMASON, Inc. today announced that it has for the fourth time made the *Inc.* 500|5000 list of the fastest-growing private companies in America. Its rank is #8 in Tampa and #79 in the software industry in the 2012 ranking. Editor-in-chief Eric Schurenberg confirmed this "extraordinary success" when notifying eMASON it made the list.

"Having our exceptional growth and success recognized once again by *Inc.* magazine is a true honor," said Jane Mason, CEO, eMASON. "This sends a strong message to our customers and potential customers that we continue to scale in response to the unprecedented demand for our CLARIFIRE process automation solution."

Launched in 2007, eMASON's CLARIFIRE software has been enthusiastically embraced by the financial services industry, though its process automation features are adaptable to any industry. A mobile app of its CLARIFIRE COMMUNITY feature was made available this summer and the company continues to innovate by making specific features of its powerful CLARIFIRE application available on the cloud and on mobile devices.

"Our growth confirms that the demand for smart, nimble, process-driving software solutions is virtually unlimited," Mason said. "We intend to continue this path by assuring that CLARIFIRE remains the most exciting solution available for process automation."

### **About eMASON, Inc.**

**eMASON, Inc.** is a Florida-based Women-Owned Small Business (WOSB) and producer of CLARIFIRE®, the leading web-based business process automation platform. Its clients include Fortune 500 companies and the largest investors in the U.S financial services industry. The company was named 2011 Technology Company of the Year by the Tampa Bay Technology Forum and was a recipient of the Tampa Bay Business Journal's 2011 Tampa Bay "Fast 50" Awards.

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