

SaaS

Software as a Service

Accelerating Change

What is SaaS?

Software as a Service (SaaS) is a software licensing and delivery model in which software is licensed on a subscription basis, centrally hosted and supported by the vendor, and is accessible over the internet.



50%

50% of respondents indicated they are or will use (within the next 24 months) an industry cloud offering.¹

>50%

More than 50% of companies are looking for the vendor to have specific capabilities and ability to integrate with other services.¹

56%

56% of companies are using multiple SaaS vendors.¹

28%

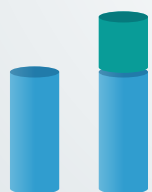
It is predicted that 2017 will see companies spending 28% of their IT budgets on cloud computing with 45% being spent on SaaS.²

1. northbridge.com 2016 Future Cloud Computing Survey

2. idgenterprise.com 2016 IDG Enterprise Cloud Computing Survey

Just Log In and Start Working

+33%



Companies use 16 SaaS apps on average today, up 33% from last year.³

94%

94% of IT survey respondents also reported significant benefits from adopting SaaS.³

73%

73% of organizations say nearly all their apps will be SaaS by 2020.³

86%

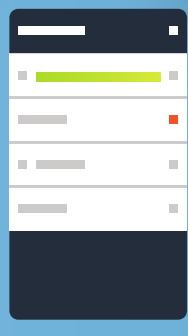
86% of end users say SaaS applications help them succeed more than desktop alternatives.³

3. bettercloud.com 2017 state of the SaaS powered workplace.

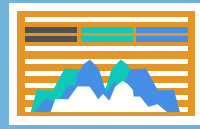
SaaS Advantages*



Less client IT Resources: SaaS vendor supports the operating and hosting environment infrastructure and services with no drain on client IT resources.



Automated hardware updates: All hardware and utilitarian software updates are completed by the SaaS vendor.

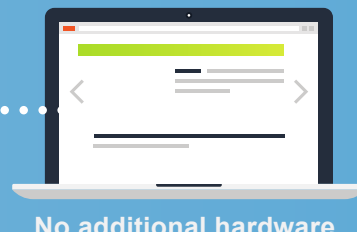
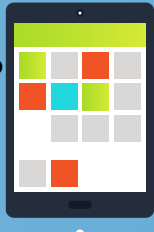
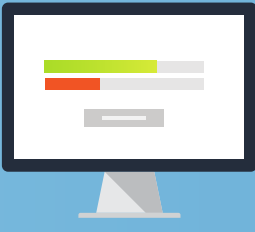


Better pricing model: It is easier for clients to budget against given the SaaS vendors ability to create pricing metrics for user and transactional volumes off of a base rate subscription fee.



Automated software updates: All software updates are completed by the SaaS vendor with the client's participation for testing as required.

Less client resources: Support customized application extensions without requiring software development resources from the client.



No additional hardware costs: Clients do not have to purchase servers or hardware to build the environments required to run the application, no need for client capital expenses as the SaaS vendor provides the necessary infrastructure.



Scalability: Scalable both vertically and horizontally, which is managed by the SaaS provider. Need more memory or CPU cycles? These can be increased in near real-time.



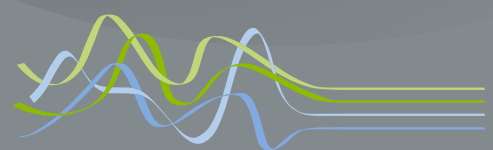
Security and compliance: SaaS vendor maintains all security and compliance controls required to operate the application in accordance with maintaining their applicable compliance attestation.



SLA performance metrics: SaaS vendor maintains operational and performance metrics and SLAs for: System Availability Application Response Time, Batch Processing, DR (RTO, RPO), Incident and ticket response, and repair based on defined impact and severity.

* www.eclarifire.com/what-is-saas.aspx

To find out more about how Clarifire can help your business gain competitive advantage visit www.eclarifire.com/what-is-saas.aspx



CLARIFIRE
BRIGHTER AUTOMATION®