

Do you have the right tools for operational success? Find out how workflow can be one of the most powerful tools in your toolbox for visibility and efficiency.

6 WAYS WORKFLOW WORKS FOR YOU



What is Workflow? Think of workflow as a tool in your company's toolbox. It is a systematic distribution of tasks, information, and documents to users for action, according to a predefined set of business rules. Below are 6 ways workflow can be the most powerful tool in your business's toolbox.



1 Workflow Standardizes Processes

Business processes are transformed into a workflow by breaking down and clearly defining each action in a process. Decisions are no longer subjective and processes are now consistent and repeatable. Everyone can easily follow the same process for the same task.

2 Workflow Executes Logic

A critical part of workflow automation is business rule driven decisions. Your organization defines these decision points and the subsequent actions to be taken. They are defined once and done! The result is a workable, efficient, automated workflow that is compliant with corporate and regulatory policy.



3 Workflow Drives User Experience

Workflow triggers actions based on user interactions in the system and what data elements have been captured along the way. Workflow determines the next steps and presents the user with the dynamic displays of the data they need when they need it to complete the task.

4 Workflow Offers Visibility

Workflow provides transparency into the operational status of an organization. Employees can quickly view tasks within their pipeline, supervisors can monitor departmental workload, and executives can identify organizational trends.



5 Workflow Fosters Accountability

With access to centralized data, images, documents, and notes, employees have a comprehensive view into the preceding actions and events that led up to the current status. Audit trails ensure compliance with regulatory and company policy have occurred.

6 Workflow Increases Efficiency

Workflow automation transforms chaos into streamlined, connected, interactive processes. It reduces human error, improves quality, decreases risk, increases throughput and eliminates unnecessary redundancy. Productivity is improved and efficiencies gained. The result is the powerful impact of improved corporate performance.



Do you have workflow in your toolbox?

If not, it's time to add CLARIFIRE®. CLARIFIRE is an interactive, workflow automation platform that connects processes to create harmony in your modernized organization. For over 10 years CLARIFIRE has helped organizations automate processes to surpass operational goals with consistency, efficiency, and visibility.



To find out more visit www.eclarifire.com