



**FOR IMMEDIATE RELEASE**

## **CLARIFIRE® and USF Health Announce Collaboration to Elevate Student Education with Technology**

**May 13, 2020 (ST. PETERSBURG, FL)** -- Clarifire, a leader in workflow automation, announces that [University of South Florida \(USF\) Health](#) has chosen CLARIFIRE® as a workflow automation platform for its College of Nursing. [CLARIFIRE](#) is an innovative workflow software that standardizes, simplifies, and improves manual processes. By leveraging system flexibility and automation, USF Health will better prepare its nursing students to gain experience with the same technologies used in the modern healthcare space.

USF Health selected [the CLARIFIRE workflow solution](#) to better prepare students for the business end of healthcare, something necessary for all licensed caregivers working in the industry today. In addition to strong clinical skills, the students will be hard-wired on how to use technology that improves outcomes and processes. This means they not only will gain practical experience with the clinical aspects of their role, but also will learn to interact with patients using innovative technologies designed to standardize best practices and evidence-based protocols. CLARIFIRE will provide students with healthcare business competencies for using technology, patient experience and safety, and evidence-based practices. At the USF Health College of Nursing, senior students will begin using CLARIFIRE HEALTH® during their clinical practicum experiences as a strategy to ensure that quality and safety competencies are met.

"The efficiency and flexibility that the workflow application offers will allow us to utilize across many areas and were key factors in our decision to collaborate with Clarifire," said Usha Menon, PhD, RN, FAAN, interim dean of the College of Nursing. "We're excited to work with a like-minded company that shares a focus on technology and provides a modern approach to workflow automation."

"The passion that USF Health has to leverage technology that elevates the healthcare industry aligns perfectly with our vision and groundbreaking technology used by leaders in the healthcare industry today. As a USF alumna, I am thrilled that our workflow application will play a role in educating students on how to improve quality processes using technology as a tool. It isn't just about better education for students; it's about providing healthcare organizations with new graduates who are ready to become leaders and raise the bar for everyone. We look forward to expanding our

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collaboration to automate other workflows within USF. The forward-thinking approach taken by USF will continue to set them apart as thought leaders and visionaries," said Jane Mason, CEO of Clarifire.

## About USF Health

USF Health's mission is to envision and implement the future of health. It is the partnership of the USF Health Morsani College of Medicine, the College of Nursing, the College of Public Health, the Taneja College of Pharmacy, the School of Physical Therapy and Rehabilitation Sciences, the Biomedical Sciences Graduate and Postdoctoral Programs, and USF Health's multispecialty physicians group. The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. For more information, visit [health.usf.edu](http://health.usf.edu)

## About Clarifire

Clarifire is a privately held, women-owned corporation that offers the CLARIFIRE® business process automation software through their SaaS model, to industries such as healthcare, education and financial services. Started by a process-focused entrepreneur, Clarifire, the company, is a group of workflow experts that created the CLARIFIRE workflow application that make an impact. The company has over a decade of experience in both process proficiency and software automation. As a Microsoft Gold Certified Partner, SOC2Type2, and WBENC certified corporation, Clarifire guides organizations through the chaos and into organizational efficiency. <https://www.eclarifire.com/>

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